

2017 POA SPRING CONGRESS

MAY 18 - 21, 2017

SHERATON PITTSBURGH HOTEL
at STATION SQUARE



FEATURING:

20 CE hours for doctors
12 CE hours for paraoptometricians
All new poster session

Welcome to Pittsburgh!

The beautiful Sheraton Pittsburgh Hotel at Station Square is located on the waterfront, in the heart of a 52-acre riverfront complex that includes Station Square restaurants, entertainment and many things to do in the city just steps away. Relax in Pittsburgh's only riverfront hotel adjacent to 20 restaurants within the Shops at Station Square, Bessemer Court and the Gateway Clipper Riverboat fleet. Experience exceptional service while having easy access to downtown Pittsburgh and attractions such as Heinz Field, PNC Park, the PPG Paints Arena, the Rivers Casino and more!

Room rates for the Spring Congress are just \$159 per night. Reservations can be made by calling 800-325-3535 and indicating you are with the POA group. Reservations can also be made at the Starwood website at <https://www.starwoodmeeting.com/events/start.action?id=1701051254&key=30ACAD4D>. The cut-off date for room reservations is **April 25, 2017**.

Golf Outing at the Shannopin Country Club

We are excited to announce that the 2017 Golf Outing will be held on Thursday, May 18 at the Shannopin Country Club just minutes from downtown Pittsburgh and our host hotel. Breakfast will begin at 8:00 a.m. with a shotgun start at 8:30 a.m. Your round of golf will be followed by lunch and great prizes in the Clubhouse. Shannopin is a typical Western Pennsylvania course with winding fairways and hilly terrain. They have a well maintained course that is fair for players of all ability with course yardages ranging from 5,763 to 6,404 yards. A layout of the course

and suggestions on playing each hole can be found at <http://www.shannopincc.com/web/pages/playing-the-course>.

Mix and Mingle - Recent Graduate Reception

Join us to mix and mingle with recent graduates on Friday, May 19 from 3:30-4:30 p.m. at the Lobby Bar. Recent grads (2012-2016) will be hosted by the POA Board of Directors and the POA Student Membership Task Force, but everyone is encouraged to stop by and get to know our newest members. It's a great networking opportunity for all! Drink tickets and hors d'oeuvres will be provided to doctors courtesy of Allergan.

Following the reception, the POA and our local societies are pleased to invite recent grads to be our guest at the Pirates/Phillies game. See details below.

Pirates vs. Phillies - An Interstate Rivalry

Join us on Friday, May 19 as the hometown Pittsburgh Pirates take on rivals the Philadelphia Phillies. Tickets include a buffet dinner and a great view of the game. If you are staying at the Sheraton Station Square, the Gateway Clipper water shuttle is just steps away. Tickets are limited and registrations must be received at the POA office by **Friday, March 17**. Tickets cannot be guaranteed after that date and are on a first come, first served basis. Maximum ticket purchase per registrant is 4.

Special game offer for recent grads: Local societies are pleased to sponsor recent grads at the Pirates/Phillies game. One ticket to the game, which includes a buffet dinner, and one water shuttle pass to PNC Park will be provided to

the first 20 recent graduates who register, courtesy of the POA's local societies. Please complete the registration form and return it by **Friday, March 17** to claim your ticket. Additional game tickets at the \$65 rate may be purchased for guests.

Exciting Events in the Exhibit Hall

Our vendors are important to the POA and we encourage you to mix business with pleasure during our lunch and reception in the exhibit hall on Saturday, May 20. Bring along your business cards for drawings sponsored by our exhibitors.

President's Reception

Please join Dr. Steven Eiss and his wife, Dr. Sara Pike, for a reception at 9:00 p.m. on Saturday, May 20. Catch up with old friends and meet some new ones as we enjoy dessert and coffee in a relaxed and casual atmosphere. All attendees are welcome along with their families and guests.

Ask the Expert One-on-One Billing and Coding with POA Claims Administrator Joanne Cope

Joanne will be available on Sunday morning anytime between 8:00 and 10:00 a.m. to answer questions for you or your staff members AT NO CHARGE. Bring your EOBs and your questions and get the answers you need. This is open exclusively to POA members and their staff.

Annual Awards Presentation

The POA's annual awards presentation takes place Saturday night from 7:00 to 9:00. Join your colleagues in honoring the dedicated and deserving awards recipients.

CE Certification Via ARBO Tracker

The POA uses the ARBO Tracker mobile application for attendees to quickly certify their course

attendance. Optometrists can use the OE Tracker mobile app to record attendance at continuing education courses and receive instant course credit. Not only is it easy, but the app is free and can be used by anyone with an OE Tracker number. The OE Tracker app is available for both iPhones and Android phones. Go to the app store or iTunes on your iPhone or Google Play on your Android phone and search for 'OE Tracker'. Follow the instructions to download the app. Please also make sure that you open the app and have created a user ID and password prior to attending the first CE session. Alternate certification will be available to those who do not have access to a mobile device.

Cancellation Policy

There will be a \$50 fee if cancellation is received by POA before **May 4, 2017**. There is no refund available after that date. No refunds will be issued for no-shows. Cancellations must be received in writing by the POA via mail, fax or email to llene@poaeyes.org.

Handout Information

Handouts for the OD and PPA educational programming for this meeting will be available on our website at www.poaeyes.org for download after May 1st. Please print those handouts which pertain to your courses and bring them along to the meeting or download to your laptop.

Doctor of Optometry Schedule

Thursday, May 18			
8:00 a.m.	Golf Outing	5:00 p.m.	First Gateway Clipper shuttle leaves for PNC Park
4:00 p.m.-6:00 p.m.	Registration	5:30 p.m.	Dinner and Phillies/Pirates Game
	Innovations in Eye Care- A Rapid-Fire Presentation	Saturday, May 20	
5:00-5:50 p.m.	What's Here, What's Coming, and What You Need to Know GREG CALDWELL, O.D.; THOMAS KISLAN, O.D.; JAMES DEOM, O.D.; MICHAEL CYMBOR, O.D.	7:00 a.m.-12:30 p.m.	Registration
	Grand Rounds: Improving Eye Care and Outcomes for Patients	8:00-9:40 a.m.	Utilization of Injections in Primary Eye Care JAMES FANELLI, O.D.
6:00-7:15 p.m.	GREG CALDWELL, O.D.; THOMAS KISLAN, O.D.; MICHAEL CYMBOR, O.D.; JAMES DEOM, O.D.	10:00-11:40 a.m.	Glaucoma Update: Identifying Progression JAMES FANELLI, O.D.
7:45-9:00 p.m.	Grand Rounds continued	11:45 a.m.-2:00 p.m.	Exhibits with lunch
Friday, May 19		2:15-5:15 p.m.	House of Delegates
9:00 a.m.-4:00 p.m.	Registration	2:30-4:30 p.m.	OD Poster Session (COPE pending) MULTIPLE PRESENTERS
8:00-9:40 a.m.	Myopia Control JEFFREY WALLINE, O.D.	5:30-7:00 p.m.	Exhibits with Reception
10:00 a.m.-11:40 a.m.	Fitting Children with Contact Lenses/ Corneal Reshaping JEFFREY WALLINE, O.D.	7:15-9:00 p.m.	Annual Awards Program
12:15-1:15 p.m. (non credit)	Box Lunch with Bausch & Lomb Sights of Innovation JUSTIN BAZAN, O.D.	9:00 p.m.	President's Reception
1:30-3:30 p.m.	The Evolution of Endothelial Keratoplasty from PLK and DLEK to DSAEK and DMEK What is Best for Your Patient Today // Co-Managing Cataracts in Complex Cases PAUL PHILLIPS, M.D.	Sunday, May 21	
3:30-4:30 p.m.	Mix and Mingle – Recent Graduate Reception	8:00-8:45 a.m. (non credit)	What's New With Alcon? Breakfast Program
		8:00-10:00 a.m.	Ask the Expert – One on One Your Billing and Coding Questions Answered JOANNE COPE – POA CLAIMS ADMINISTRATOR (COME ANYTIME)
		9:00-10:40 a.m.	Retinal Disease: Testing ANDREW ELLER, M.D.
		11:00 a.m.-12:40 p.m.	Retina: PVD, Lattice Degeneration, Retinal Detachment Surgery ANDREW ELLER, M.D.

Doctor of Optometry Course Descriptions

Innovations in Eye Care- A Rapid-Fire Presentation

(1 credit) - COPE PENDING

This course will reveal, feature, and spotlight innovations in eye care that will impact every optometrist. Technologies, pharmaceuticals, products, services, and processes that advance eye care will be discussed in a rapid-fire presentation by a union of esteemed optometrists. This course will keep you “in the know” for delivering advanced patient care.

Grand Rounds: Improving Eye Care and Outcomes for Patients

(3 credits) - COPE PENDING

The interactive Grand Rounds format, where cases are presented and audience participation drives the discussion, has been a staple of continuing education for over 5 decades. We take advantage of 21st century technology to poll the attendees on their thoughts and answer text questions in real time. Raise your hand and be heard or just use your phone..as we work through selected cases in the chosen topic areas. Topic areas run the gamut, but all are relevant to primary care optometrists. This course is committed to lifelong learning.

Myopia Control

(2 credits) - COPE 41946

Information about the latest theories of myopia control will be presented, along with results from a variety of clinical trials and clinical studies. All of the information will be summarized for clinical consumption and presentation to curious patients.

Fitting Children with Contact Lenses

(1 credit) - COPE 50409-CL

This course will describe the reasons for fitting myopic children with contact lenses, describe ways to interest children and parents in contact lens wear, provide tips for making it easier for children, provide evidence of the benefits of contact lens wear for children, and discuss risks associated with contact lens wear. At the end of the class, eye doctors should be comfortable talking to parents about contact lenses for their children.

Corneal Reshaping

(1 credit) - COPE 41618

Corneal reshaping contact lenses can provide children with correction-free clear vision throughout the day, and they also

slow myopia progression. Practitioners will learn the basics of fitting corneal reshaping contact lenses and how to provide informed consent for the parents and patients.

Utilization of Injections in Primary Eye Care

(2 credits) - COPE PENDING

This course covers the indications, procedures, treatments and post treatment evaluations of patients whose eye care is best managed with injections and injectable medications. The most common injections are covered, including chalazion injections, administration of injectable anesthetics, subconjunctival injections, sub cutaneous, and intramuscular and IV injections. Various ancillary procedures are also discussed including Botox, lid lesion removal and suturing

Glaucoma Update: Identifying Progression

(2 credits) - COPE 49885-GL

This course looks at the various mechanisms that have been identified that show progression of glaucoma either from structural or functional changes. The importance of establishing a target pressure is explained in the context of evidenced based studies, and in the context of what specific patient characteristics exist in their glaucoma. Clinical cases are presented for discussion.

Retinal Disease: Testing

(2 credits) - COPE PENDING

Indications for testing and an update on the treatment of common retinal diseases will be presented. This course will review retinal imaging modalities, interpretation of sample cases and provide an update on treatment of common retinal disorders.

Retina: PVD, Lattice Degeneration, Retinal Detachment Surgery – Interesting Retinal Cases

(2 credits) - COPE PENDING

This course will review aspects of vitreous detachment and retinal detachment surgery. Interesting retinal cases will also be presented to assist the doctor in the evaluation of patients with floaters, flashing lights and the treatment of retinal detachment.

Paraoptometric Course Schedule

Friday, May 19			
Noon-1:00 p.m.	Registration		
12:30-1:30 p.m.	Customer Service: A Critical Differentiation SUSAN KLACIK	10:00-11:00 a.m.	Dispensing: Outperforming The Competition Utilizing Computerized Dispensing Aids JACKIE O'KEEFE
1:30-2:30 p.m.	Basic Optics: Anatomy of a Spectacle Lens SUSAN KLACIK	OR 9:30- 11:00 a.m.	ICD-10 STEVEN EISS, O.D.
2:30-4:30 p.m.	Frame Facts Workshop: Selection, Adjustment and Repair SUSAN KLACIK	11:00 a.m.- 12:30 p.m.	General Business Meeting and Elections
5:00 p.m.	First Gateway Clipper shuttle leaves for PNC Park	12:15-2:15 p.m.	Exhibits with lunch
5:30 p.m.	Dinner and Phillies/ Pirates Game	3:00-5:00 p.m.	Interactive /Hands on: Optical Tic Tac Toe JACKIE O'KEEFE
		5:30-7:00p.m.	Exhibits with Reception
		7:15-9:00 p.m.	Annual Awards Program
Saturday, May 20		9:00 p.m.	President's Reception
7:00-8:00 a.m.	Registration	Sunday, May 21	
8:00-9:00 a.m.	Technology: Blue Light Special... HEV JACKIE O'KEEFE	8:00-10:00 a.m.	Ask the Expert – One on One Your Billing and Coding Questions Answered JOANNE COPE – POA CLAIMS ADMINISTRATOR (COME ANYTIME)
OR 8:00-9:30 a.m.	Balancing the Vision Plan Benefit versus Medical Insurance Billing GREG CALDWELL, O.D.		
9:00-10:00 a.m.	Patient Relations: You Deserve A Medal for Handling Patient Complaints JACKIE O'KEEFE		

Paraoptometric Course Descriptions

Customer Service: A Critical Differentiation CPC APPROVED (1 Hour)

Because many opticians and technicians never receive formal training in customer service, this seminar is perfect for those who could use some pointers to becoming more polished professionals. It is structured to help eye care professionals become more customer focused in their day to day dealings with patients and with each other. This course provides staff with practical and relevant suggestions that will lead them to a much more fulfilling career within the eye care industry.

Basic Optics: Anatomy of a Spectacle Lens (1 Hour)

There is nothing "basic" about this basic optics course – it is in fact the most frequently requested seminar! This informative class gives a review of the human eye, how it works and what is wrong when patients are diagnosed with myopia, hyperopia, astigmatism and presbyopia – but it does not stop there. Explained is HOW corrective lenses actually work to restore proper vision to patients affected by these conditions. Included in this comprehensive overview are: Physical properties that impact prescription lenses: Lens curvature, Index of refraction, Specific gravity (and more), as well as Properties which effect visual performance: Aspheric design, Abbe value (chromatic aberration), Light transmittance (and more).

Frame Facts Workshop: Selection, Adjustment and Repair (2 Hours)

The objective of this course is to provide each participant with a hands-on experience that can be put immediately into practice when they return to work. The program begins with best frame selection techniques, centering primarily around which types and sizes of frames are most appropriate for which types of patient prescriptions – including hyperopic, myopic and presbyopic considerations. From there, the presenter will work participants through: Standard Bench Alignment (Pantoscopic, Face Form and Temple angles), Trouble-shooting Misaligned Frames (Bridge Xing, Variant Planes, Skewed Bridges, Temple Spread, Temple Fold Angle and Equalizing Pantoscopic Tilt), Customized Fitting and Adjustments (Bridge and Nose Pad alignments, proper Temple and Ear Piece curvature to match patient feature and Commonly Needed Frame Repairs (custom tailored review of items requested by the audience).

Technology: Blue Light Special...HEV (1 Hour)

Blue light is causing quite a buzz in our ophthalmic world. These potentially harmful light waves come at us artificially and naturally. Yet, there is a dark side to blue light known as High Energy Visible (HEV) light. HEV exposure increases the risk of Macular Degeneration, cataracts and disrupts our daily circadian rhythms. This course will

explore the electromagnetic spectrum, the visible light spectrum, dig deeper into the mysteries of HEV and offer solutions.

Balancing the Vision Plan Benefit versus Medical Insurance Billing (1.5 Hours)

Most patients have both vision plan benefits and medical insurance coverage. Managing the benefits and coverage without compromising patient care can seem complicated. Effectively being able to do so will be beneficial to your practice and your patients. This course will offer several guidelines to help you with one of the most challenging billing issues in an optometric office.

Patient Relations: You Deserve A Medal for Handling Patient Complaints (1 Hour)

Yes, there are days when we would rather be elsewhere because of complaints, but there is a way to turn the negative around. This course offers tips on how to troubleshoot patient complaints and the best ways to handle conflict resolution. We will look at the importance of making sure patients understand the technology that we are recommending for them in a language they can understand.

Dispensing: Outperforming The Competition Utilizing Computerized Dispensing Aids (1 Hour)

How could we ever have functioned without the use of computers and the World Wide Web? Especially now that patient care is on the cutting edge in today's practices. This course begins with looking at what is available in today's market and what makes this niche so unique. High tech imaging systems are a great way to educate the patient on premium ophthalmic products encourage multiple pairs and increase your profit margin. Whether used as a fitting tool by the dispenser or interactive learning for the patient, we will learn why computerized electronics can be beneficial to use and how to use them within your practice.

ICD-10, The Basics and What's New! (1.5 Hours)

This course will cover the basics of utilizing ICD-10 codes and the changes in ICD-10 for 2017.

Interactive /Hands on: OPTICAL TIC TAC TOE (2 Hours)

This course is a direct take off of the well-known Tic Tac Toe game. Two teams will go head to head by answering optical related questions. Those who answer correctly take a square for the team. The moderator will then further explain demonstrate and/or clarify the subject. Each team will take turns in this most interactive course. The optical categories include but are not limited to Frames, Ophthalmic Lenses, Add-Ons, Ocular Disorders/Diseases, Refractive Errors, Optical Theory/Formulas and Optical Acronyms.

Doctor of Optometry/Guest/Student Registration Options

		AOA	NON-AOA
#1	4 day package w/poster session includes 20 hours of CE, Friday B&L lunch, Saturday lunch, Saturday reception, Alcon breakfast, and morning breaks	\$860	\$1520
#2	4 day package w/o poster session includes 18 hours of CE, Friday B&L lunch, Saturday lunch, Saturday reception, Alcon breakfast, and morning breaks	\$795	\$1389
#3	Thursday Golf/CE (4 hours) Includes golf, CE, and evening break	\$230	\$330
#4	Thursday Golf Outing Includes breakfast, lunch, green and cart fees	\$120	\$120
#5	Thursday CE (4 hours) Includes CE and evening break	\$179	\$333
#6	Friday CE (6 hours) Includes CE, morning break and B&L lunch	\$258	\$489
#7	Friday Pirates/Phillies Game Includes game and dinner *MUST BE ORDERED BY MARCH 17*	\$65	\$65
#8	Friday Pirates/Phillies Game - Recent Graduate Includes game, dinner, and shuttle ticket Sponsored by the POA's local societies Limit one per registrant *MUST BE ORDERED BY MARCH 17*	\$0	\$0
#9	Friday Gateway Clipper Water Shuttle (RT)	\$10	\$10
#10	Saturday CE w/poster (6 hours) Includes CE, morning break, lunch, reception	\$353	\$584
#11	Saturday CE w/o poster (4 hours) Includes CE, morning break, lunch, reception	\$276	\$440
#12	Saturday lunch ticket	\$40	\$40
#13	Saturday evening reception ticket	\$55	\$55
#14	Sunday CE (4 hours) Includes CE, Alcon breakfast, and morning break	\$181	\$335
#15	Students	\$95	\$95

Doctor of Optometry/Guest/Student Registration Form

Complete and return to: POA, 218 North Street, Harrisburg, PA 17101
Fax (717) 233-6833

Name _____ ARBO Tracker Number _____

Address/City/State/Zip _____

Email address (for confirmation) _____

Guest(s) Name(s) _____

Golfer # 1 _____ Golfer # 2 _____

Registration Options (please circle appropriate numbers)

		AOA	NON-AOA
#1		\$860	\$1520
#2		\$795	\$1389
#3		\$230	\$330
#4		\$120	\$120
#5		\$179	\$333
#6		\$258	\$489
#7	MUST BE ORDERED BY MARCH 17 # _____	\$65	\$65
#8	MUST BE ORDERED BY MARCH 17 # _____	\$0	\$0
Limit one per registrant			
#9	# _____	\$10	\$10
#10		\$353	\$584
#11	# _____	\$276	\$440
#12	# _____	\$40	\$40
#13		\$55	\$55
#14		\$181	\$335
#15		\$95	\$95

TOTAL DUE
TO POA _____

- I will attend the Friday Bausch & Lomb Lunch Presentation
- I will attend the Mix and Mingle Reception to welcome Recent Graduates
- I will attend the Sunday Alcon Breakfast Program

Payment Method

Check # _____

Credit Card _____ Visa _____ MC _____ Disc _____ Amex _____

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

Paraoptometric Registration Form

Complete and return to: POA, 218 North Street, Harrisburg, PA 17101
Fax (717) 233-6833

Name _____

Email _____

Address/City/State/Zip _____

Your O.D.'s Name _____

Guest(s) Name(s) _____

Registration Options (please circle appropriate numbers)

		PPA	NON-PPA
#1	2 day includes CE, Saturday lunch and reception *\$40 applied to 2017 PPA dues	\$230	\$270*
#2	Golf Outing Includes breakfast, lunch, green and cart fees	\$140	\$140
#3 # _____	Saturday lunch ticket	\$40	\$40
#4 # _____	Saturday evening reception ticket	\$55	\$55
#5 # _____	Friday Pirates/Phillies Game *MUST BE ORDERED BY MARCH 17*	\$65	\$65
#6 # _____	Gateway Clipper Water Shuttle (RT)	\$10	\$10

TOTAL DUE
TO POA _____

I will attend the One-on-One Billing and Coding with Joanne Cope.

Payment Method

Check # _____

Credit Card Visa MC Disc Amex

Card Number _____

Expiration Date _____

Name on Card _____

Signature _____

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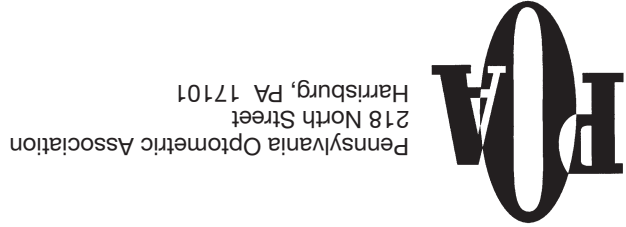
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