

Program

9:00-10:00 a.m.

“Building the Medical Home Without Walls: A New Team Approach to Managing Diabetes”
Lee Ball, O.D., Chair, Nat’l Diabetes Education Program

Fueled by obesity, type 2 Diabetes Mellitus is fast becoming an epidemic in the United States. With the push by the current administration for health care reform, it’s paramount that the “medical home” is broad based and comprehensive to best care for these patients’ needs. Join this expert as he discusses diabetes management, promotes team care and advocates for the inclusion of pharmacists, podiatrists, optometrists and dentists in the “medical home” model.

10:00-10:30 a.m. Break with Exhibitors

10:30 a.m.-12:30 p.m.

“The OD’s Role in Diabetes Management Goes Beyond the Eye Exam - A Case Study”
Anthony Cavallerano, O.D., FAAO
Gerald Selvin, O.D., FAAO

As primary care providers, optometrists play an important role on the healthcare team in promoting coordinated, timely and systematic care in preventing micro and macro vascular complications. This comprehensive course covers the expanded role of the primary care optometrist in care of the patient with diabetes and will present a practical approach to diagnosis of level of diabetic retinopathy, identification of systemic risk factors for progression of diabetic retinopathy and the discussion includes a look at evolving trends in the treatment of diabetic eye disease. The discussion includes a look at important coincident risk factors in managing diabetic retinopathy, with a perspective towards preserving vision and a discussion of new detection strategies. Consideration is given to clinical guidelines and standard of care and the discussion includes a survey of emerging trends in the treatment and management of diabetic retinopathy and diabetic macular edema.

12:30-2:00 p.m. Lunch with Exhibitors

2:00-4:00 p.m.

“The OD’s Role in Diabetes Management Goes Beyond the Eye Exam - A Case Study” (continued)

General Meeting Information

Hershey Lodge, Hershey, PA

(800) 533-3131/(717) 533-3311

POA room rate is \$157.00 plus tax per night. Room reservation cut-off October 20, 2009

Registration Information

The registration fee for this course includes 5 hours of continuing education, breaks and lunch. Handouts must be downloaded from the POA website.

Exhibits

We have invited companies whose products and services are related to the treatment of the diabetic patient. Representatives of professional associations whose members also serve diabetic patients will also be on hand to discuss the inter-professional management of those patients.

Sponsors

The POA would like to thank the following sponsors as of August 31, 2009.



Registration Form

Please complete form and return it to the POA office

Mail: 218 North Street
Harrisburg, PA 17101

Fax: (717) 233-6833 Phone: (717) 233-6455

OD Name (Please submit one form per doctor)

Address

Paraoptometric Name(s)

	Fee	Total
O.D. AOA Member	\$150	
O.D. Non-AOA Member	\$300	
Staff Member	\$75	
Student	\$40	

TOTAL AMOUNT DUE POA

Check Enclosed (#)

Credit Card Payment

Visa MC Discover

Name on card

Card Number

Expiration Date 3 digit PIN

Address (if different than above)

Signature

THE PENNSYLVANIA DIABETIC EYE HEALTH ALLIANCE



The PA Diabetic Eye Health Alliance (PDEHA) is a program designed to target known public health concerns surrounding the care of diabetics. It specifically addresses the optometric evaluation of the diabetic patient and disease management issues such as timeliness, accessibility of care, professional communication, quality management, delivery system cost efficiencies and clinical outcomes. Participating health care professionals will deliver comprehensive and expedient diabetic eye care, facilitating coordination of that care by disseminating the findings to all professionals involved in the patient's care.

On February 22, POA members got their first view of the materials developed by our various committees to assist in the management of the diabetic patient including marketing materials and forms to be utilized to improve communications between the patients' medical management team. Since that time, over 200 POA members have signed up to participate in the program. That's good, but we can do better. If you have not signed your participation form, please do so now and return it to the POA office to show your commitment to treating diabetic patients. Information can be found on our website at www.poaeyeyes.org.

Pennsylvania Optometric Association
218 North Street
Harrisburg, PA 17101

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Beyond the Eye Exam - Treatment of the Diabetic Patient

Sunday, November 22, 2009
8:00 a.m.-4:00 p.m.
5 Hours CE Credit

**Presented by the
Pennsylvania Optometric Association**

**Hershey Lodge
Hershey, PA**