2010 POA Spring Congress
May 21-23, 2010

Champion, PA

Registration Brochure
O.D. SCHEDULE

Friday, May 21, 2010
1:00-5:00 p.m. Registration
2:00-4:30 p.m. Diagnosing and Managing Ocular Disease: Clinical Challenges, Clinical Pearls
Bernard Blaustein, O.D., Moderator
Jennifer Duan, O.D.
Jeffrey Nyman, O.D.
Kelly Malloy, O.D.

5:00-7:00 p.m. Reception in Exhibit Hall
7:00 p.m. Dinner on Own
9:00 p.m. POA President's Reception

Saturday, May 22, 2010
7:30 a.m.-8:30 a.m. Registration
8:00-11:45 a.m. House of Delegates
11:00-1:45 p.m. Registration
Noon-1:45 p.m. Exhibits/Lunch in Exhibit Hall
2:00-4:00 p.m. Ocular Manifestations of Systemic Pathologies: Diagnosis and Management
Jennifer Duan, O.D.

4:30-6:30 p.m. Ocular Motility Grand Rounds
Kelly Malloy, O.D.

7:00 p.m. BBQ, Awards and Special Guest
10:00 p.m. PPA Reception - Western Roundup

Sunday, May 23, 2010
8:00-8:30 a.m. Registration
8:30-11:30 a.m. Reducing the Risk of Age-Related Vision Loss
Paul Freeman, O.D., FAAO
and Jerry Davidoff, O.D., FAAO

PARAOPTOMETRIC SCHEDULE

Friday, May 21, 2010
Noon-1:00 p.m. Registration
1:00-2:00 p.m. Anatomy of a Spectacle Lens
Susan Henault
CPO Review
Mary Przybysz, CPOT
Gladys Kocher, CPOT

2:15-3:15 p.m. Points for the Paraoptometric to Survive in the Optometric Office
Vera Kohler, CPOA
Pretesting & History Documentation
Mary Przybysz, CPOT
Gladys Kocher, CPOT
Low Vision - What Is It?
Marla Moon, O.D.

5:00-7:00 p.m. Reception in Exhibit Hall
7:00 p.m. Dinner on Own
9:00 p.m. POA President's Reception

Saturday, May 22, 2010
7:30-8:30 a.m. Registration
8:00-10:00 a.m. Freeform & Digital Technology Revolution and What it means to Your Office
Ralph Kent/Luzerne Optical
Carl Zeiss Meditec
CPOA & CPOT Review
Mary Przybysz, CPOT
Gladys Kocher, CPOT
Frame Facts Workshop: Selection, Adjustment and Repair
Susan Henault
Optomap Workshop
OPTOS

10:00 a.m.-Noon Frame Facts Workshop: Selection, Adjustment and Repair
Susan Henault
Optomap Workshop
OPTOS

3:15-4:30 p.m. Business Meeting/Elections
3:30-4:30 p.m. BBQ, Awards and Special Guest
3:00-4:30 p.m. PPA Reception - Western Roundup

Sunday, May 23, 2010
8:30-11:30 a.m. See O.D. schedule
COURSE DESCRIPTIONS
DOCTORS OF OPTOMETRY

Reducing the Risk of Age-Related Vision Loss
Presented by Paul Freeman, O.D., FAAO and Jerry Davidoff, O.D.
This course includes education regarding the science of ocular nutrition and case-based examples of current comprehensive treatments (nutritional, medical and vision rehabilitative) highlighting age-related macular degeneration, cataracts, glaucoma and diabetic retinopathy. The first hour will focus on ocular nutrition/nutraceuticals: 5 essential nutrients abd macular pigments and macular pigment optical density (MPOD). The second and third hours will use a case-based format to address current medical and rehabilitative treatments for the most common causes of vision loss: Age-Related Macular Degeneration, Cataracts, Glaucoma and Diabetic Retinopathy. Presented by the AOA with support from an educational grant from Kemin.

Ocular Motility Grand Rounds - Kelly Malloy, O.D.
Disturbances in ocular motility with resulting complaints of diplopia require prompt evaluation to correctly identify the disorder and determine the etiology. Join Dr. Malloy and learn how to recognize the signs and symptoms in your patient.

ARBO TRACKER INFORMATION

The Pennsylvania Optometric Association utilizes the ARBO tracker system to account for continuing education credit. If you do not have a tracker card, please contact ARBO at (314) 785-6000 to obtain your number. POA no longer utilizes paper CE slips. Slips can be downloaded from the ARBO website approximately 2 weeks following the conclusion of the meeting.

HANDOUT INFORMATION

Handouts for the OD educational programming for this meeting will be available on our website at www.poaeyes.org for download by May 1st. Please print those handouts which pertain to your courses and bring them along to the meeting.

Diagnosing and Managing Ocular Disease: Clinical Challenges, Clinical Pearls
Bernard Blaustein, O.D.; Jeffrey Nyman, O.D.; Kelly Malloy, O.D.; Jennifer Duan, O.D.
Clinically challenging ocular pathologies cases will be offered in a case presentation format. A panel of outstanding clinicians will highlight the clinical "pearls" in diagnosis and management that make each case challenging and provocative. Audience participation will be encouraged.

Ocular Manifestations of Systemic Pathologies; Diagnosis and Management
Jennifer Duan, O.D.
Many systemic diseases initially present with ocular manifestations. Optometrists are often the first healthcare provider to encounter these pathologies, and they must have a heightened sensitivity to their differential diagnoses, tests and procedures that should be performed, management, and potential sequela. This lecture highlights the proper diagnosis, follow-up and treatment of four systemic pathologies that have a high incidence of ocular involvement: Herpes Zoster (HZV), Central Retinal Vein Occlusion (CRVO), Branch Retinal Artery Occlusion (BRAO), and Marfan’s syndrome.
Anatomy of the Spectacle Lens (basic – interm – adv) - Susan Henault
The primary objective of this class is to thoroughly review both the physical and visual characteristics common to all prescription spectacle lenses. The physical properties that impact prescription lenses: Lens curvature, index of refraction, thickness, specific gravity and more. Properties that impact visual performance: Aspheric design, Abbe value/ Chromatic aberration, UV protection, Photochromics & Transmission of light.

CPO Review (basic-interm) - Mary Przybysz, CPOT & Gladys Kocher, CPOT
A course for the assistant wanting to move forward in their career of optometry. General information about optometry, optometric procedures and terminology

Points for the Paraoptometric to Survive in the Optometric Office (interm –adv) - Vera Kohler, CPOA
This program will answer the question “What does every Paraoptometric need to know to be more proficient in the office”? Open questions and answers after presentation.

Pretesting & History Documentation (basic – interm) - Mary Przybysz, CPOT & Gladys Kocher, CPOT (hands-on)
This program will demonstrate basic pretesting skills, documenting your findings and demonstrate AOA guidelines. You will be encouraged to share your information with your doctors.

Freeform & Digital Technology Revolution and What it means to Your Office (basic-interm- adv) - Ralph Kent/ Luzerne Optical
Freeform lenses and digital technology represent the latest technology in lens manufacturing the optical industry has to offer and is one of the most significant advancements in years. This seminar explores the advantages this technology brings to the optical professional and the opportunity it brings for increased patient satisfaction.

Cirrus HD-OCT (basic-interm-adv) - Todd Hostetter, COMT, CRA
Participants will learn basic and advanced techniques in obtaining high definition Optical Coherence Tomography (OCT) scans, utilizing the Cirrus HD-OCT, as well as how to scan for multiple pathologies, including diseases of the retina, glaucoma, and diseases of the anterior segment.

A Hands-On Approach To Low Vision Rehabilitative Services (basic-interm-adv) - Marla Moon, O.D.
Description – Treating vision loss is an important and rewarding part of eye care. However, many times this specialized care option is forgotten for our patients. This course will review the most common ocular conditions that our patients face in manifesting vision loss. Simulators will be utilized to sensitize the attendees to various functioning challenges that such patients face. In addition, the latest technology options available in vision rehabilitative services will be presented as well.

CPOA/CPOT Review/Education (interm – adv) - Mary Przybysz, CPOT/Gladys Kocher, CPOT
This lecture will ensure a more advanced level of knowledge to perform the functions in the optometric office. It will assist the Paraoptometric to prepare for the Certified Paraoptometric Assistant (CPOA) and Certified Paraoptometric Technician (CPOT) levels of testing.

Frame Facts Workshop: Selection, Adjustment and Repair (basic- interm- adv) - Susan Henault (hands-on)
This course will provide each participant a hands-on experience that can be be put immediately into practice when they return to work. Standard Bench Alignment, Customized Fitting and Adjustments, and Commonly Needed Frame Repairs.

Contact Modalities and Annual Supplies (basic – intern) - Steve Lane/ABB Concise
Pros and cons of selling 2 weeks vs monthly vs Daily contacts What solutions work with what contacts? Why annual supplies are important to the practice. Tools to help sell annual supplies and how to present the information to the patient in a positive manner

Developing the Ideal Staff (basic – intern) - Susan Henault
This course is designed to help optical managers become more effective leaders. This course provides managers with practical and relevant tools to help them lead hourly personnel toward exceptional performance and teamwork.
DOCTOR OF OPTOMETRY/GUEST/STUDENT REGISTRATION FORM

Name ___________________________ ARBO Tracker Number ________________________

Address/City/State/Zip __________________________________________________________

E-mail address (for confirmation) ________________________________________________

Guest(s) Name(s) ______________________________________________________________

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<th>AOA Mbr.</th>
<th>Non Mbr.</th>
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<tr>
<td>#1 Three day package includes 9.5 hour of CE, reception, lunch</td>
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<td>#2 Friday package includes 2.5 hours of CE, reception</td>
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<td>#5 Saturday CE only</td>
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<td>#6 Sunday CE only</td>
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<td>$210.00</td>
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<td>#7 Students - includes 9.5 hours of CE, reception, lunch</td>
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<td>#8 Golf Outing</td>
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<td>#10 Saturday lunch ticket</td>
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<td>#11 Saturday BBQ/Awards tickets</td>
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TOTAL DUE POA $ ____________ ____________

Payment Method

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Credit Card Visa MC Disc Amex

Card Number ____________________________

Expiration Date _________________________

Name on Card __________________________

Signature ______________________________

Golf Foursome

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Complete and return to: POA, 218 North Street, Harrisburg, PA 17101 Fax (717) 233-6833
**PARAOPTOMETRIC REGISTRATION FORM**

Name ____________________________  E-mail ____________________________

Address/City/State/Zip ____________________________

Your O.D.'s Name ____________________________

Guest name(s) ____________________________

### Registration by Course/Event

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<th>Time</th>
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### Registration Fees (please circle appropriate numbers)

- #1 PPA Mbr. Registration—Three-Day includes reception/lunch $120.00
- #2 Non-Mbr. Registration—Three Day includes reception/lunch and dues paid $160.00
- #3 Non-Member Registration—Three day includes reception/lunch no dues paid $200.00
- #4 Golf Outing $75.00
- #5 Friday reception ticket #______ $28.00
- #6 Saturday lunch ticket #______ $22.00
- #7 Saturday BBQ/Awards tickets #______ $50.00

**TOTAL DUE POA**

### Payment Method

Check #_______

Credit Card ________ Visa ________ MC ________ Disc ________ Amex ________

Card Number ____________________________

Expiration Date ____________________________

Name on Card ____________________________

Signature ____________________________

Complete and return to:
POA, 218 North Street, Harrisburg, PA 17101  Fax (717) 233-6833
SEVEN SPRINGS - OH HOW THEY'VE CHANGED

Guests will enjoy the newly refurbished hotel rooms complete with flat screen TVs, new wall treatments, new lighting, pillow top mattresses, duvets, bedspread and linen packages, irons and ironing boards, high-speed internet, multimedia junction boxes, coffee makers and work stations. All rooms are non-smoking. Located at the base of the mountain, the Main Lodge Hotel offers comfortable guest rooms and luxurious multi-room suites to accommodate you and your family.

New to Seven Springs is the Trillium Spa. Just as the graceful trillium is a rarity, Seven Springs’ Trillium Spa is a sanctuary unlike any other. Our elegantly restored mountain chalet has been completely renovated and redecorated to create the perfect place to escape the stress and commotion of everyday life. Inspired by the beauty, delicacy and rarity of this exceptional flower, Trillium is the place to relax, unwind and renew.

HOTEL RESERVATIONS

POA's group room rate is $130.00 per person/single occupancy; $83.00 per person/double occupancy and $73.00 per person third and fourth person in a room plus taxes. Breakfast the morning after check-in is included. Reservations can be made by calling Seven Springs at (800) 452-2223 or (814) 352-7777 ext. 7009. Reservations must be made by midnight on April 20, 2010 to insure the group rate.

GOLF ANYONE? OF COURSE!

On Friday, May 21, enjoy the beautiful views from Seven Springs' majestic golf course and start your weekend off with a bang (or shot, if you prefer). Our outing will begin at 8:00 a.m. and get you back in time for afternoon continuing education. Staff members, spouses, and guests are invited to join in the fun. Prizes and surprises will abound on the course.

Those attendees who played at Skytop in 2009 had a great experience and some even had great golf games; we hope to improve on those scores in 2010.

POA IS PLEASED TO WELCOME BACK OUR EXHIBITORS

Our vendors are very eager to return and support POA, and we encourage you to enjoy our opening reception on Friday evening and Saturday lunch in the hall and visit with all the vendors.

SATURDAY EVENING'S SPECIAL GUEST
MR. TOM SULLIVAN

Singer, Actor, Author, Writer, Producer, Tom Sullivan lives and works by “Sullivan’s Rules.” Invented by his dad, Porky Sullivan, so young Tommy Sullivan could play baseball with the neighborhood kids, “the rules” became the cornerstone by which the adult Tom Sullivan came to live his life, turning any negative into a positive, turning disadvantage into advantage, playing in every game.

Born prematurely, Tom was given too much oxygen in an incubator and though it saved his life, it cost him his eyesight. The “inconvenience” of being blind has never kept Tom Sullivan from competing in a world where he realized that to be equal, meant that he had to be better.

Early in his career, Tom gained National prominence as a recording artist along with over 50 appearances on Johnny Carson’s Tonight Show. As a special correspondent for ABC’s Good Morning America, Tom became a regular morning fixture in millions of American homes. From his insightful interviews with sports legends like Jack Nicklaus and Mohammed Ali to inspiring stories of human beings beating the odds, he made us believe in the strength of the human spirit.

Tom went on to write and star in numerous television sit-coms as well as working with Debbie Allen on Fame, and the incomparable Michael Landon on episodes of Highway to Heaven. Currently, Tom is writing and producing films for television and major motion pictures. Tom has also created a series for ESPN, titled “Superior Beings”. The first special, profiling the amazing courage and accomplishment of some extraordinary individuals was aired this past spring and is now set to become a series in Prime Time.

Tom has authored nine books to date. In his latest title Adventures in Darkness, Tom takes readers through his monumental eleventh summer. Blind since birth, Tom lived in a challenging world of isolation and special treatment. But he was driven to break out and live as sighted people do. This book is a hair-raising, heart-warming experience that culminates in Tom’s determination to realize his dreams of a “normal” life.
2010 POA BUSINESS PARTNERS

Vision Service Plan  Allergan Optical  C&E Vision Buying Group
Winchester Optical  Alcon