

Why Should I Be a Business Partner?

The Business Partner Program gives you the opportunity to expand your reach to over 1200 POA members throughout the Commonwealth of Pennsylvania. Through advertising, direct mailings and personal contacts at our meetings, the Business Partner Program will give your company exposure that is unparalleled in Pennsylvania.

Levels of Partnership

Platinum \$10,000

- Full-page ad in 5 issues of POA “Keystoner”
- Two sets of POA mailing labels during the year for mailings to members
- Opportunity to address POA Board of Directors at a yearly meeting
- Opportunity to address POA members at educational seminar
- Recognition at POA House of Delegates at Spring Congress
- Double table-top exhibits at Spring Congress and all educational seminars
- Recognition in meeting brochures and fax/e-mail correspondence
- Recognition at POA Spring Congress and all educational seminars
- Company logo listed as Platinum Sponsor on POA homepage

Gold \$7,500

- Half-page ad in 5 issues of POA “Keystoner”
- One set of POA mailing labels during the year for mailings to members
- Recognition at POA House of Delegates at Spring Congress
- Double table-top exhibits at Spring Congress
- Single table-top exhibits at educational seminars
- Recognition in meeting brochures and fax/e-mail correspondence
- Recognition in print at POA Spring Congress and all educational seminars
- Company logo listed as Gold Sponsor on POA homepage

Silver \$5,000

- Quarter-page ad in 5 issues of POA “Keystoner”
- Single table-top exhibits at Spring Congress and all educational seminars
- Recognition in meeting brochures and fax/e-mail correspondence
- Recognition in print at POA Spring Congress and all seminars
- Company logo listed as Silver Sponsor on POA homepage

Bronze \$2,500

- Quarter-page ad in 2 issues of POA “Keystoner”
- Recognition in meeting brochures and fax/e-mail correspondence
- Recognition in print POA Spring Congress and all seminars
- Company logo listed as Bronze Sponsor on POA homepage

I Want to Be a Business Partner! What Next?

Just complete the form found in this brochure and return to the POA office. Questions can be directed to the POA office at (717) 233-6455. You will receive written confirmation and details regarding your chosen sponsorship level.

I Would Like to Participate As An Event Sponsor...What's Available to Me?

Please see the reverse of this brochure for available options for our individual continuing education programs and additional events.

Our company would like to support the Pennsylvania Optometric Association at the level indicated below:

- Platinum (\$10,000)
- Gold (\$7,500)
- Silver (\$5,000)
- Bronze (\$2,500)
- Event sponsor (specify) _____

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Visa/MC/Disc Card # _____

Exp. Date _____ Name on Card _____

Checks can be mailed to: POA, 218 North Street, Harrisburg, PA 17101
Credit card forms can be faxed to: (717) 233-6833

Event Sponsorships Available

POA Spring Congress

Portfolios with company logo	\$1500
Lanyards printed with company name	\$250
Opening General Session Speaker	\$2000
2 hour continuing education program (3 available)	\$2000
3 hour continuing education program (1 available)	\$3000
Golf hole sponsorship	\$250
AOA/POA Board luncheon	\$500
Exhibit Hall Opening Reception	\$7500
Exhibit Hall Lunch	\$3750
Saturday morning Coffee Break	\$750
Saturday afternoon Coffee Break	\$750
Sunday morning Coffee Break	\$750
Table-top exhibit Spring Congress	\$1000

Additional Options

POA Membership Awards	\$3000
PCO Student Pizza/Beer Membership program	\$2000
Prizes for Student Pizza/Beer Membership program	\$500
Table-top exhibit February meeting	\$1000
Table-top exhibit November meeting	\$1000

PENNSYLVANIA OPTOMETRIC
ASSOCIATION
218 North Street
Harrisburg, PA 17101



PARTNERSHIP FOR SUCCESS

The POA Business Partner Program