

MEMBER BENEFITS

Access to Experts • *Camaraderie* • ADVOCACY • Knowledge • Networking • *Strength in Numbers* • QUALITY CE

What is your most important Member Benefit? Legislative, Regulatory and Third Party Advocacy

You can't get it anywhere else. POA is your only voice in Harrisburg, and joins with the American Optometric Association and our allied state associations to represent you and your patients in Washington, D.C. POA has also developed strong relationships with third party payers in Pennsylvania to ensure that you are paid with parity for the services you provide. **POA successfully advocates on your behalf every day** to protect you and your patients, and to ensure that the optometric profession stays strong in the ever-changing legislative and health care arena. Our strength is in our numbers – ***you are POA!***

Additional Valuable POA Member Benefits

Access to Experts – Communicate with POA staff, volunteer leaders and committee members

Buying Group – Ophthalmic supply discounts in conjunction with dues credit and non-dues revenue for POA

Classified Ads – Free online and newsletter listings for POA members

Credit Union Membership

Debt Collection Service

Quality Continuing Education – Offered by POA, AOA and Local Societies

Electronic Review and Billing of Insurance Claims – POA's expert in-house Electronic Claims Service

Forms: Rx Pads (Medication, Spectacle and Contact Lens), Student Excuse Forms and Eye Exam Report Forms

Information You Need – Bi-monthly members-only newsletter, member emails, website and blog

Insurance Protection – Member discounts; coverage that is compliant with PA regulations for optometrists

Group Term Life

Accidental Death & Dismemberment

Malpractice/Liability/Business Owners

Overhead

Disability - Guaranteed Renewal & Non-Cancelable

Long Term Care

Employee Salary Protection

Hospital Indemnity

Marketing/PR Materials – Included in your membership at no additional cost: brochures, posters and presentations

Kids Welcome Here®

InfantSee®

Diabetes (Pennsylvania Diabetic Eye Health Alliance)

Save Your Vision Month Celebration Guide

Memorial Cards – Show your sympathy by making a donation to VCI for education and research

Networking and Collegiality – Community, statewide and nationally

Paraoptometric Resource Center – AOA's Paraoptometric Resource Center staff training is included in your membership

Pennsylvania Diabetic Eye Health Alliance – Marketing, clinical guidelines and third party collaborations

Pennsylvania Magazine – Complimentary professional copy for your waiting room

Office Promotion – Listing on POA and AOA's public Doctor Locator

Resource Guide for New Licensees – A comprehensive handbook for practicing optometry in Pennsylvania

Website for Your Practice – Included in your membership or upgrade for a nominal fee

Highlights of AOA Member Benefits

Your membership provides additional value through AOA-sponsored benefits, such as:

National Advocacy

First Look Daily Email News Digest

Special-Interest Programs and Resources

Retirement Planning Services

Discounts on the AOA Marketplace

Practice Finance

Branded Marketing Materials

Optometry's Career Center®

Education Loans and Consolidations

For additional information or to join, visit poaeyes.org



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Your Voice for a Strong Optometry