

Sponsorship opportunities

POA Spring Congress
April 5-8, 2024
Erie Bayfront
Convention Center

All Day Breaks (2) \$2,500/each
Keynote Speaker \$10,000
Opening Reception \$5,000
Hotel Key Cards \$1,000
Giveaway Totes \$2,500
Pens \$500
Lanyards \$750
President's Reception \$3,000
Ad Placement in POA's meetings app \$500

POA Fall Educational Conference
Date TBD
Location TBD

Coffee Breaks (2) \$750/each
Giveaway Totes \$1,250
Pens \$250
Lanyards \$500
Ad Placement in POA's meetings app \$500

Questions

Why should I be a business partner?

The Business Partner Program will provide your company the opportunity to expand your reach to over 1,200 POA members from all across Pennsylvania through advertising, direct mailings, and personal contact at meetings. The program gives your company unparalleled exposure as many of our supporters promote your company over the course of the year. The program also gives you the opportunity to budget up-front for the entire year and make the most of your support of the POA's loyal members.

What if these options don't meet our needs?

We would be happy to customize a partnership just for your company. Contact Ilene Sauertieg at the POA office at (717) 233-6455 or ilene@poaeyes.org to discuss building a package.

I want to be a business partner! What's next?

Just complete the form on the next page and send to the POA. Questions can be directed to the POA office at (717) 233-6455. You will receive written confirmation and details regarding your chosen sponsorship level.

717-233-6455
www.poaeyes.org
ilene@poaeyes.org

2024 BUSINESS PARTNER PROGRAM

Partnership
POA with a
vision



Levels of Partnership

Platinum ~ \$11,000

- 5 full-page color ads in the POA's digital newsletter (the first deadline is December 10, 2023)
- 2 current Excel members lists (no emails)
- Opportunity to meet with the POA Board of Directors at 1 meeting (live or virtual)
- Opportunity to address the POA members at 1 POA event (live or virtual)
- Recognition at the POA House of Delegates
- Double table-top exhibit at Spring Congress and single table-top at Fall Educational Conference (or comparable offering)
- Recognition in meeting brochures and email communications
- Recognition at all CE and conferences
- Company logo listed as Platinum Sponsor on the POA homepage with a link to your website
- 6 POA-approved email blasts to membership
- Listed as a business partner in the POA app
- Ad placement in the POA meetings app for 1 event

Gold ~ \$8,500

- 5 half-page color ads in the POA's digital newsletter (the first deadline is December 10, 2023)
- 1 current Excel members list (no emails)
- Recognition at the POA House of Delegates
- Double table-top exhibit at Spring Congress and single table-top at Fall Educational Conference (or comparable offering)
- Opportunity to meet with the POA Board of Directors at 1 meeting (live or virtual)
- Recognition in meeting brochures and email communications
- Recognition in print at the POA Spring Congress and all CE
- Company logo listed as Gold Sponsor on the POA homepage with a link to your website
- 4 POA-approved email blasts to membership
- Listed as a business partner in the POA meetings app

Silver ~ \$6,000

- 5 quarter-page ads in the POA's digital newsletter (the first deadline is December 10, 2023)
- Single table-top exhibits at Spring Congress and Fall Educational Conference (or comparable offering)
- Recognition in meeting brochures and email communications
- Recognition in print at the POA Spring Congress and all CE
- Company logo listed as Silver Sponsor on the POA homepage with a link to your website
- 3 POA-approved email blasts to membership
- Listed as a business partner in the POA meetings app

Payment

Our company would like to support the POA at the level indicated below:

☐ **Platinum**

☐ **Gold**

☐ **Silver**

Company Name

Contact Name

Address

City, State, Zip Code

Phone

Fax

Email address

Card type:

☐ VISA

☐ AMEX

☐ MC

☐ DISCOVER

Name on card

Card number

Expiration date

☐ **Check enclosed**

Checks can be mailed to:

POA

218 North Street

Harrisburg, PA 17101